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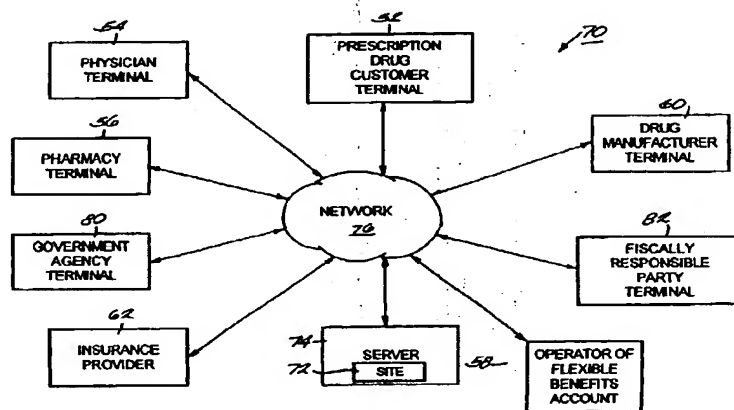
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(54) Title: CUSTOMER-CENTERED PHARMACEUTICAL PRODUCT AND INFORMATION DISTRIBUTION SYSTEM



(57) Abstract: A customer-centered pharmaceutical product and information distribution system. The system includes a customer terminal (52) and a pharmacy terminal (56), both terminals coupled to a network. The pharmacy terminal is coupled to a pharmacy management system that has a database. A third terminal is also connected to the network. The third terminal is selected from the group consisting of an insurance provider terminal (62), a fiscally responsible party terminal (82), a physician terminal (54), a government agency terminal (80), a drug manufacturer terminal (60), and a flexible benefits operator terminal (58). A server (74) is also coupled to the network. The server has a site (72) accessible by the customer, the pharmacy, and the third terminal. The server also has a database that is synchronized with the database of the pharmacy management system.

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